

The Advantage

Contributed by Administrator
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Not just another free or minimal fee web posting site that mixes live auctioneers listing with online auctions. We are the only industry-specific advertising syndicate pooling the resources of our live auction clients and creating a strong effective national ad campaign to bring buyers to your sales. The web site with your sale postings is the focal point of the ad campaign.

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The only targeted live auction destination single source web posting site backed by a multi-million dollar advertising campaign.

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Dedicated exclusively to promoting the benefits of the live auction method which we know the buyers want but have difficulty locating amongst the multitude of "online only" and the multitude of sites that do not cater to live events.

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Extremely cost effective National advertising concept with the absolute lowest cost per thousands of consumers reached with the highest potential for return on your advertising dollar.

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The strongest single-source tool to convince new sellers to sign with your auction company.

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Easy to use pre-formatted sale listing with conforming content in each posting, putting small auctioneers on an equal platform with large auctioneers. Unlimited site postings on annual contracts.

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Click through capabilities in each posting directly to auctioneer's website for expanded sale details.

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National exposure to potential sellers looking for the services of a professional live auctioneer or auction house to handle their on-site auction or to consign sale items to your sale.

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All auctions posted on the site are presented in a conforming format that will be easy and clear reading to searchers on the site.

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LiveAuctionEvents.com searchers can easily search by state or by keyword search for what they are interested in buying.

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Our national ad campaign is ongoing throughout the year. Our proprietary site will analyze geographic concentrations of our posted auctions so that our account managers can make spot buys in geographic areas where your auctions are occurring. It's Better When It's LIVE!